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INFOBYTE

— CAREER INSTITUTE —



PG Certification Program in DATA ANALYTICS

- Practical Training
- Training From Expert Trainer
- Interview Preparation
- Complete Placement Assistance



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CERTIFICATIONS OPTIONS AVAILABLE

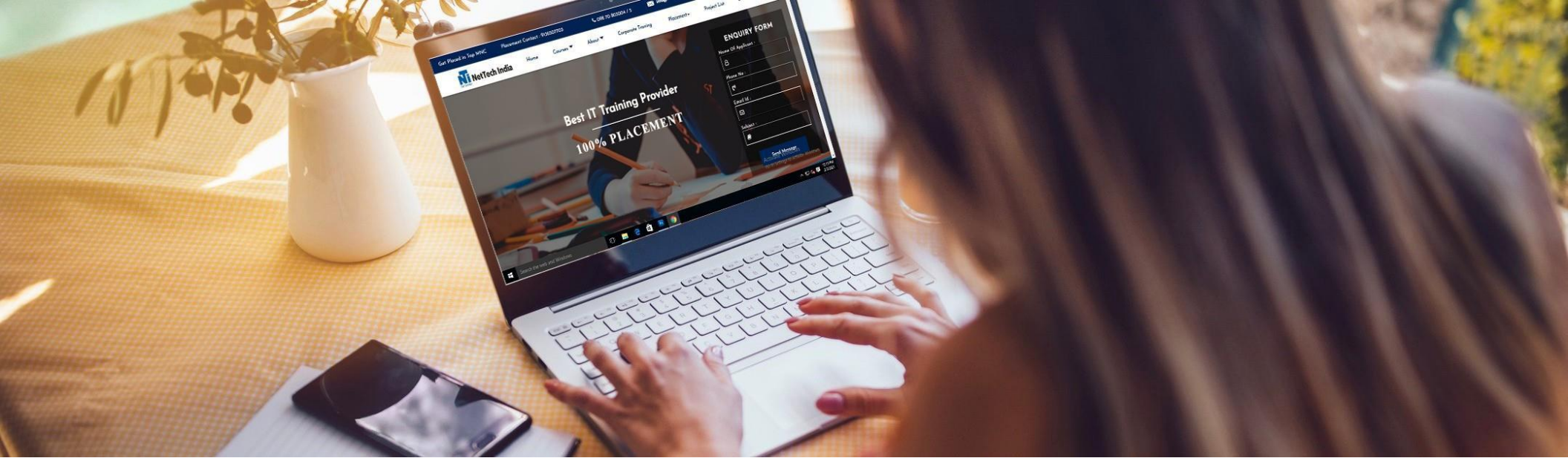


tableau



Microsoft





ABOUT US

Infobyte Computers offers a high-quality learning experience in the field of IT training to train

students on brand new technologies and train them to deliver the desired results with commercially relevant and re-organized technical skills.

The probability of achieving your dream job will keep on increasing day by day once you complete a course in **Infobyte Computers**. We also focus on improving soft skills in terms of communication, leadership, teamwork, external appearance, and attitude which helps everyone to be professional in all the aspects of their career.



25%

Theory



75%

Practicals

BENEFITS OF DATA ANALYTICS

- Career Growth - Higher Pay & Position
- Encourages professional Development
- Enriches self-image and Reputation
- Enhances professional Credibility.
- Abundant Job Opportunities
- Used In Many Industries
- Global Recognition
- Secure and Flexible
- 50+ Case Studies
- 50+ Projects



TOPICS COVERED

- **PYTHON**
- **SQL**
- **ADVANCED EXCEL**
- **POWER BI**
- **TABLEAU**
- **MACHINE LEARNING**
- **ARTIFICIAL INTELLIGENCE**

PYTHON CONTENT

1. Introduction to Python

- History of Python
- Why to learn python
- How is Python Different?
- Installing Python

2. Python Interpreter

- Using the interpreter
- Integrated Development Environments (IDE) How to run Python programs?

3. Basics of Python

- Variable
- Keywords
- Statements & Comments
- Indentation
- Data types

- Static Typing vs Dynamic Typing
- Input and output
- Operators Arithmetic operator Relational Operator Assignment Operator
- Logical operator Bitwise operator Membership Operator
- Identity Operator

4. Control Flow

- If statement
- If - else
- If – elif -else
- Nested if-else
- while loop
- for – in loop
- Nested for loop
- Nester while loop
- Loop with else
- Pass statement
- Break and continue

5. Functions

- Basics Defining function
- Function call Return statement
- Function with parameter and without parameter
- Function parameters Call by value or call by reference local and global variable
- Recursion, Anonymous (lambda) function
- User define functions
- Examples

6. Modules

- Defining module
- How to create a module
- Importing module
- Dir()
- Module search path
- Reloading a module
- Sys module
- Os module
- Namespace

7. Package

- Defining package
- How to create the package
- Importing package
- Installing third party packages

8. Numeric Types

- Numeric type basics
- Hexadecimal, Octal, and Binary Notation
- Complex Numbers
- Typecasting Numeric Functions
- Random number generation(Using Random Modules)

9. String

- Defining a string
- Different ways to create string Accessing elements of the string
- Escape sequence
- Raw string String methods
- String formatting Expressions

10. List

- Defining a list
- Creating list
- Accessing list elements of list
- Deleting list
- List methods
- Functions used with list
- List comprehension
- Implementation of stack and queue using list
- Use of Zip ()
- Matrix operations using list

11. Tuple

- Defining a tuple
- Creating a tuple
- Accessing elements of the tuple
- What is Immutability
- List vs tuples
- Tuple Methods Functions used with tuple
- Advantage of Tuple

12. Dictionary

- Defining a dictionary
- Creating a dictionary
- Accessing elements of the dictionary
- Deleting a dictionary
- Dictionary methods
- Dictionary Comprehension

13. Set

- Defining a set
- Creating set
- Set operations
- Set methods
- Set comprehension

14. Files

- Defining a file
- Types of file operations
- Opening a File
- Closing file
- File modes

- File attributes
- Writing to file
- Reading from file
- Appending to file
- File positions
- Binary file
- Pickle module

15. Exception Handling

- Defining an exception?
- Default exception handler
- Exception handling techniques
 - a. Detecting Exception (try)
 - b. Catching exceptions (catch)
 - c. Catching multiple exceptions
 - d. Raising exception (raise) Finally block
- User-defined exceptions

16. Object-Oriented Programming

OOPS concepts Defining

Class Creating object

- Method vs function Calling methods
- Instance attribute vs class attribute
- Instance method vs class method
- Private attribute and method Static Method
- Method Overloading Constructor
- Method Overriding Constructor
- List of objects Inheritance
- Examples

17. Multi-Threading

- Process-based multitasking
- Thread based multitasking
- Creating a Thread without using class
- Creating thread using class
- Sleep() method
- Join() method Getting and setting the name of the Thread
- Logging module
- Synchronization
- Lock concept
- Object-Oriented

- Inter thread communication
- Is_Alive() method
- Active_count() method
- Enumerate() method
- Current_thread() method
- Daemon Thread

18. GUI Programming with Tkinter

- Introduction to Tkinter
- Creating a window Tkinter widgets Label
- Button Entry Messagebox List
- Radio Button CheckButton Creating Frame
- Creating Menu Assignments on Tkinter
- Examples

19. Event Handling

- Defining an event
- Bind() method
- Mousse events
- Keyboard events
- Examples

20. Data Base Programming

- Introduction to MySQL.connector module, Connecting to the database by using MySQL, Creating a table by MySQL
- Performing SQL operations, Introduction to mysql, Installing mysql, Creating database using mysql
- Connecting MySQL database from python, Creating a table, Performing SQL operations
- Examples

21. Conversion of Python script to executable file

- Defining an executable file , Deploying the application

22. LIVE PROJECTS

- Create GUI and store data in the Database. (5-day session) Create a server-client program. (using TCP)

And Many More...

SQL CONTENT

Oracle SQL 12C :- Exam code:1Z0-061 Introduction to Oracle Database

- List the features of Oracle Database 12c
- Discuss the basic design, theoretical, and physical aspects of a relational database
- Categorize the different types of SQL statements
- Describe the data set used by the course
- Logon to the database using SQL Developer environment
- Save queries to files and use script files in SQL Developer

Retrieve Data using the SQL SELECT Statement

- List the capabilities of SQL SELECT statements
- Generate a report of data from the output of a basic SELECT statement
- Select All Columns
- Select Specific Columns
- Use Column Heading Defaults
- Use Arithmetic Operators
- Learn the DESCRIBE command to display the table structure
- Understand Operator Precedence

Learn to Restrict and Sort Data

- Write queries that contain a WHERE clause to limit the output retrieved List
- the comparison operators and logical operators that are used in a WHERE clause
- Describe the rules of precedence for comparison and logical operators Use
- character string literals in the WHERE clause
- Write queries that contain an ORDER BY clause to sort the output of a SELECT statement
- Sort output in descending and ascending order

Usage of Single-Row Functions to Customize Output

- Describe the differences between single row and multiple row functions
- Manipulate strings with character function in the SELECT and WHERE clauses
- Manipulate numbers with the ROUND, TRUNC, and MOD functions
- Perform arithmetic with date data
 - Manipulate dates with the DATE functions

Invoke Conversion Functions and Conditional Expressions

- Describe implicit and explicit data type conversion
- Use the TO_CHAR, TO_NUMBER, and TO_DATE conversion functions
- Nest multiple functions
- Apply the NVL, NULLIF, and COALESCE functions to data
- Use conditional IF THEN ELSE logic in a SELECT statement

Aggregate Data Using the Group Functions

- Use the aggregation functions in SELECT statements to produce meaningful reports
- Divide the data into groups by using the GROUP BY clause
- Exclude groups of data by using the HAVING clause

Display Data From Multiple Tables Using Joins

- Create a simple and complex view
- Retrieve data from views
- Create, maintain, and use sequences
- Create and maintain indexes
- Create private and public synonyms

Use Subqueries to Solve Queries

- Describe the types of problem that sub-queries can solve
- Define sub-queries
- List the types of sub-queries
- Write single-row and multiple-row sub-queries

The SET Operators

- Describe the SET operators
 - Use a SET operator to combine multiple queries into a single query
 - Control the order of rows returned
-

Data Manipulation Statements

- Describe each DML statement
- Insert rows into a table
- Change rows in a table by the UPDATE statement
- Delete rows from a table with the DELETE statement
- Save and discard changes with the COMMIT and ROLLBACK statements
- Explain read consistency

Use of DDL Statements to Create and Manage Tables

- Categorize the main database objects
- Review the table structure
- List the data types available for columns
- Create a simple table
- Decipher how constraints can be created at table creation
- Describe how schema objects work

Other Schema Objects

- Create a simple and complex view
 - Retrieve data from views
 - Create, maintain, and use sequences
 - Create and maintain indexes
 - Create private and public synonyms
-

Control User Access

- Differentiate system privileges from object privileges
- Create Users
- Grant System Privileges
- Create and Grant Privileges to a Role
- Change Your Password
- Grant Object Privileges
- How to pass on privileges?
- Revoke Object Privileges

Management of Schema Object

- Add, Modify and Drop a Column
- Add, Drop and Defer a Constraint
- How to enable and disable a Constraint?
- Create and Remove Indexes
- Create a Function-Based Index
- Perform Flashback Operations
- Create an External Table by Using ORACLE_LOADER and by Using

ORACLE_DATAPUMP

- Query External Tables
-

Manage Objects with Data Dictionary Views

- Explain the data dictionary
- Use the Dictionary Views
- USER_OBJECTS and ALL_OBJECTS Views
- Table and Column Information
- Query the dictionary views for constraint information
- Query the dictionary views for view, sequence, index, and synonym information
- Add a comment to a table

Manipulate Large Data Sets

- Use Subqueries to Manipulate Data
 - Retrieve Data Using a Subquery as Source
 - Insert Using a Subquery as a Target
 - Usage of the WITH CHECK OPTION Keyword on DML Statements
 - List the types of Multi-table INSERT Statements
 - Use Multi-table INSERT Statements
 - Merge rows in a table
 - Track Changes in Data over a period of time
-

Retrieve Data Using Sub-queries

- Multiple-Column Subqueries
- airwise and No pairwise Comparison
- Scalar Subquery Expressions
- Solve problems with Correlated Subqueries
- Update and Delete Rows Using Correlated Subqueries
- The EXISTS and NOT EXISTS operators
- Invoke the WITH clause
- The Recursive WITH clause

Regular Expression Support

- Use the Regular Expressions Functions and Conditions in SQL
- Use Meta Characters with Regular Expressions
- Perform a Basic Search using the REGEXP_LIKE function
- Find patterns using the REGEXP_INSTR function
- Extract Substrings using the REGEXP_SUBSTR function
- Replace Patterns Using the REGEXP_REPLACE function
- Usage of Sub-Expressions with Regular Expression Support
- Implement the REGEXP_COUNT function

And Many More...

ADVANCED EXCEL

CONTENT

- Multiple Level Subtotal Reports
 - Filtering Database & Sorting Data
 - Securing & Protecting Worksheet
 - Linking Multiple Sheets
 - 3D Reference in Excel
 - Sheet Referencing
 - Dynamic Linking Word/Excel/Power point
 - Function H lookup V lookup Lookup
 - X Lookup Dynamic H lookup V lookup
 - COUNTIF, SUMIF, SUMIFS
 - What if-if-analysis
 - Goal Seek
 - Pivot Table & Pivot Charts Slicer
 - Reporting
-

- Scenario Manager
 - Dated if Functions
 - Date Functions
 - NESTED IF
 - Consolidation of Data
 - Data Validation
 - Logical Function
 - (IF, AND, OR, NOT)
 - Macro: Definition & Concepts
 - Record & Run Macro
 - Store a Macro
 - Intro to VBA
 - Live Projects: Over 30
Projects
-

Performing complex calculations more effeciently

- Using Various Excel Functions and executing in Dynamic Projects
 - Organizing and analyzing large volumes of data
 - Creating MIS Report
 - Designing and using templates
 - Consolidating and Managing data from multiple workbooks
 - Writing conditional Expression (using if)
 - Using Logical Functions (AND,OR, NOT)
 - Using Logical & Reference function (VLOOKUP, HLOOKUP, XLOOKUP)
 - Nested VLOOKUP with Exact Match
 - VLOOKUP with Tables, Dynamic Ranges
 - Nested VLOOKUP with Exact Match
 - Using VLOOKUP to Consolidate Data from Multiple Sheets
 - Advanced Formatting: Using Conditional Formatting Option for Rows Columns & Cells
-

- Formatting & Customizing Pivot Tables
 - Using Advanced Options Of Pivot Tables, Pivot Charts
 - Consolidating data from Multiple Sheets
 - Using External data Sources
 - Using data consolidation features on consolidate data
 - Show Value as (% Row, % of Column Running Total Compare with Specific Field)

 - Viewing Subtotal under Pivot
 - Advanced date & time Functions
 - Data Validation in Financial Functions
 - Advanced Shortcut Keyboard Commands
 - Create forms with Radio Buttons, Selection Tools Other programming tools Creating Slicers
-

POWER BI CONTENT

Power BI Complete Introduction:

- Power BI Introduction
 - Data Visualization, Reporting
 - Business Intelligence(BI), Traditional BI, Self-Serviced BI
 - Cloud Based BI, On Premise BI
 - Power BI Products
 - Power BI Desktop (Power Query, Power Pivot, Power View)
 - Flow of Work in Power BI Desktop
 - Power BI Report Server, Power BI Service, Power BI Mobile
 - Flow of Work in Power BI / Power BI Architecture
 - A Brief History of Power BI
-

PBI Desktop Installation, PBI Desktop & Service Overview

- Power BI Desktop Installation
- Building Blocks of Power BI
- Datasets, Visualizations, Reports, Dashboards, Tiles
- Power BI Desktop User Interface
- Fields Pane, Visualizations pane, Ribbon, Views, Pages Tab, Canvas
- Overview of Power Query / Query Editor - Extract, Transform & Load Data
- Connecting to Data Sources, Establish connection to the Excel source
- Importing Data into Power BI or Query Editor
- Transforming the Data using Power Query
- Model the Data using Power Pivot – Relationship View
- Creating New Measures and New Columns using DAX – Data View
- Visualizing the Data using Power View and Power Maps – Report View
- Saving and Publishing the Visuals or Reports
- Logon to Power BI Service
- View the Reports in PBI Service and Share the reports

Module 1: Power Query

Introduction to Power Query – Extract, Transform & Load

- Data Transformation, Benefits of Data Transformation
 - Shape or Transform Data using Power Query
 - Overview of Power Query / Query Editor, Query Editor User Interface
 - The Ribbon (Home, Transform, Add Column, View Tabs)
 - The Queries Pane, The Data View / Results Pane, The Query Settings Pane, Formula Bar
 - Advanced Editor – Complete ETL Code
 - Saving Your Work – Applying ETL Changes – Loading into Power Pivot Model
 - Power Query Conceptually
-

Datatypes and Filters in Power Query

- Datatypes, Changing the Datatype of a Column
- Filters in Power Query
- Auto Filter / Basic Filtering
- Filter a Column using Text Filters
- Filter a Column using Number Filters
- Filter a Column using Date Filters
- Filter Multiple Columns

Inbuilt Column Transformations

- Remove Columns / Remove Other Columns
 - Name / Rename a Column Reorder Columns or Sort Columns
 - Add Column / Custom Column
 - Split Columns
 - Merge Columns
 - PIVOT, UNPIVOT Columns
 - Transpose Columns
-

In built Row Transformations

- Header Row or Use First Row as Headers
- Keep Top Rows, Keep Bottom Rows
- Keep Range of Rows
- Keep Duplicates, Keep Errors
- Remove Top Rows, Remove Bottom Rows, Remove Alternative Rows
- Remove Duplicates, Remove Blank Rows, Remove Errors
- Group Rows / Group By

Combine Queries (Append Queries & Merge Queries) Append Queries / Union Queries

- Append Queries
 - Append Queries as New
 - Append 2 or more files individually with different queries
 - Appending multiple files of same type from a folder using single query
 - Query Options
 - Copy Query, Paste Query
 - Delete Query, Rename Query
 - Enable Load, Include in report Refresh
 - Duplicate Query, Reference Query
 - Move to Group, Move Up, Move Down
-

Merge Queries / Join Queries

- Merge Queries, Merge Queries as New
 - Default Types of Joins / Join Kinds / Merge Type :
 - Left Outer (all from first, matching from second)
 - Right Outer (all from second, matching from first)
 - Full Outer (all rows from both)
 - Inner (only matching rows)
 - Left Anti (rows only in first)
 - Right Anti (rows only in second)
 - Cartesian Join or Cross Join
-

Module 2: Power Pivot

Power BI Data Modeling – Relationship View

- Data Modeling Introduction
- Relationship, Need of Relationship
- Relationship Types / Cardinality in General
- One-to-One, One-to-Many (or Many-to-One), Many-to-Many
- AutoDetect the relationship, Create a new relationship, Edit existing relationships
- Make Relationship Active or Inactive
- Delete a relationship
- Cross filter direction (Single, Both), Assume Referential Integrity

Enhancing the Data Model – DAX

- What is DAX, Calculated Column, Measures
 - DAX Table and Column Name Syntax
 - Creating Calculated Columns, Creating Measures
 - Implicit vs Explicit Measures
 - Calculated Columns vs Measures
 - DAX Syntax & Operators
 - DAX Operators
 - Types of Operators : Arithmetic Operators, Comparison Operators, Text Concatenation Operator, Logical Operators
-

DAX Functions Categories

- Date and Time Functions
- Logical Functions
- Text Functions
- Math & Statistical Functions
- Filter Functions
- Time Intelligence Functions

DAX Date & Time Functions

- YEAR, MONTH, DAY
 - WEEKDAY, WEEKNUM
 - FORMAT (Text Function) Month Name, Weekday Name
 - DATE, TODAY, NOW
 - HOUR, MINUTE, SECOND, TIME
 - DATEDIFF, CALENDAR
 - Creating Date Dimension Table
-

DAX Text Functions

- LEN, CONCATENATE (&)
- LEFT, RIGHT, MID
- UPPER, LOWER
- TRIM, SUBSTITUTE, BLANK

DAX Logical Functions

- IF
 - TRUE, FALSE
 - NOT, OR, IN, AND
 - IFERROR
 - SWITCH
-

DAX Math and Statistical Functions

- INT
 - ROUND, ROUNDUP, ROUNDDOWN
 - DIVIDE
 - EVEN, ODD
 - POWER, SIGN
 - SQRT, FACT
 - SUM, SUMX
 - MIN, MINX
 - MAX, MAXX
 - COUNT, COUNTX
 - AVERAGE, AVERAGEX
 - COUNTROWS, COUNTBLANK
-

DAX Filter Functions

- CALCULATE
- ALL
- RELATED

DAX Time Intelligence Functions

- TIME INTELLIGENCE INTRODUCTION
 - TOTALMTD, TOTALQTD, TOTALYTD
 - PREVIOUSDAY, PREVIOUSMONTH, PREVIOUSQUARTER, PREVIOUSYEAR
 - NEXTDAY, NEXTMONTH, NEXTQUARTER, NEXTYEAR
 - SAMEPERIODLASTYEAR
 - YOY Growth
 - MOM Growth
-

Module 3: Power View

Report View / Power View

- Report View User Interface
- Fields Pane, Visualizations pane, Ribbon, Views, Pages Tab, Canvas
- Visual Interactions
- Interaction Type (Filter, Highlight, None)
- Visual Interactions Default Behavior, Changing the Interaction

Filters in Power View

- Filter Types
 - Visual Level Filters, Page Level Filters, Report Level Filters, Drill Through Filters
 - Filter Sub Types
 - Basic Filtering, Advanced Filtering, Top N, Relative Date Filtering
 - Numeric field filters, Text field filters, Date and Time field Filters
-

Grouping, Binning & Sorting

- Grouping and Binning Introduction
- Using grouping, Creating Groups on Text Columns
- Using binning, Creating Bins on Number Column and Date Columns
- Sorting Data in Visuals
- Changing the Sort Column, Changing the Sort Order
- Sort using column that is not used in the Visualization
- Sort using the Sort by Column button

Hierarchies and Drill-Down Reports

- Hierarchy Introduction, Default Date Hierarchy
 - Creating Hierarchy, Creating Custom Date Hierarchy
 - Change Hierarchy Levels
 - Drill-Up and Drill-Down Reports
 - Data Actions, Drill Down, Drill Up, Show Next Level, Expand Next Level
 - Drilling filters other visuals option
-

Power BI Visualizations

- Visualizing Data, Why Visualizations
- Visualization types, Field Wells
- Visuals for Filtering, Visualizing Categorical Data, Visualizing Trend Data
- Visualizing KPI Data, Visualizing Tabular Data, Visualizing Geographical Data
- Leveraging Power BI Custom Visuals

Visuals for Filtering

- Slicer Visualization
 - When to use a Slicer
 - Create and format Slicer Visualization
 - Hierarchy Slicer (Custom Visualization)
 - When to use a Hierarchy Slicer
 - Create and format Hierarchy Slicer
 - Advantages of Hierarchy Slicer
-

Visualizing Trend Data

- Line and Area Charts
- Create and Format Line Chart, Area Chart, Stacked Area Chart
- Combo Charts
- Create and Format Line and Stacked Column Chart, Line and Clustered Column Chart
- Create and Format Ribbon Chart, Waterfall Chart, Funnel Chart

Visualizing KPI Data

- Create and Format Gauge Visual, KPI Visual
 - Create and Format Card Visualization, Multi Row Card
-

Module 4: Power BI Service

Power BI Service Introduction

- Power BI Service Introduction, Power BI Cloud Architecture
- Creating Power BI Service Account, SIGN IN to Power BI Service Account
- Publishing Reports to the Power BI service, Import / Getting the Report to PBI Service
- My Workspace / App Workspaces Tabs
- DATASETS, WORKBOOKS, REPORTS, DASHBOARDS
- Working with Datasets, Creating Reports in Cloud using Published Datasets
- Power BI Datasets Live Connection using Desktop
- Working with Workbooks, working with Reports, Sharing Reports

Dashboards Development

- Creating Dashboards
 - Pin Visuals and Pin LIVE Report Pages to Dashboard
 - Advantages of Dashboards
 - Interacting with Dashboards
 - Adding Tiles to Dashboards
 - Web Content, Image, Text Box, Video
 - Formatting Dashboard
 - Sharing Dashboard
-

Data Gateways

- Introduction to Data Gateways
 - How Data Gateways work
 - Connect to an on premise Data Source by using a Data Gateway
 - Download Data Gateway
 - Installing a Data Gateway
 - Types of Gateways
 - On-premises Data Gateway, On-premises Data Gateway (personal mode)
 - Manage Data Gateway
 - Add and Remove Administrators
 - Add Data Source, Add or Remove Users to a Data Source
 - Refresh On Premise Data
 - Configuring Automatic Refresh using Schedules
-

Collaboration in Power BI using App Workspace

- Introduction to App Workspaces
- Create an App Workspace
- Add Members to App Workspace to Collaborate
- App Workspace Access
- Admin, Member, Contributor

Row Level Security in Power BI

- Introduction to Row Level Security
- Row Level Security (RLS) with DAX
- Manage Roles, Creating Roles, Testing Roles
- Adding Members to Roles in Power BI Service
- Dynamic Row Level Security
- Creating Users Table and Adding to the Model
- Capturing users using UserName () or UserPrincipalName ()
- DAX Functions

ADD ON

- Real-time Project Explanation
 - Resume Preparation
 - Interview Questions Discussions
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TABLEAU CONTENT

1 Tableau And Data Visualization

- What is Data Visualization?
- Scope of Data Visualization
- Tableau Visualization Engine
- Various Visualizations: ext Tables, Pie Charts, Bar, and Line
- Visualizations: Heat Maps, Side by Side Lines, Highlight Tables, Circle Plots
- Visualizations: ree Maps, Area Charts, Dual Charts, Scatter Plots
- Tableau Workspace
- Dashboard and the Startup Quadrant
- Dashboard Tricks: Reference Lines, Droplines, and Tooltips

2 Tableau And Data Connections

- Understanding Data Connections
- How to connect to Tableau Data Server?
- Data Connections: Joining and Blending
- Defining a Join

- Various Kinds of Join
- Usage of Join
- Right Outer Join
- Custom SQL Enabled
- Data Blending and Tableau
- Usage of Data Blending
- Data Blending in Tableau
- What is Kerberos Authentication?
- Working of Kerberos Authentication

3 Data Organization

- How to Organize and Simplify Data?
 - What is Filtering?
 - How to Apply a Filter to a View?
 - Filtering on Dimensions
 - Totals and Sub totals
 - Aggregating Measures and Data Spotlighting
-

- String Functions and Logical Functions
- How to Sort Data in Tableau?
- Combined Fields
- Group and Aliases
- Advanced Table Calculations
- Calculated Fields and Table Calculations
- Quality Assurance for Table Calculations
- Hierarchies and Sets
- Tableau Bins
- Fixed Size and Variable Sized Bins
- Drilling and Drilling Methods
- Aggregations
- Formatting and Annotations
- Spatial Analysis and Geo-Coding
- Chart Types: Motion Charts, Gantt Charts
- Box and Whisker Plots
- Mapping and Locations
- Pan Zoom Lasso and Radial Selection

4 Advanced Data Preparation And Analytics In Tableau

- Studying Retail Sector Forecasting
 - Building and Analyzing Box Plots
 - How to work with Large Data Sources in Tableau?
 - Understanding and Implementing Pivot and Split
 - Real World Retail and its Data
 - Data Source Filters
 - Trendlines
 - Advanced Timeseries Blending
 - Calculating Sales Per Capita
 - Forecasting in Tableau
 - How to Present a Storyline?
 - Creating Animations in Tableau
 - Real World Case Study: World Health Trends Investigation
 - Building Visualization and Adding Animation
 - Manually Sorting Blended Data
 - Finalizing the Dashboard and Animations in Tableau
-

5 Dashboards And Work Sharing

- Building Interactive Dashboards
 - What are Action Filters?
 - How to create Story Boards?
 - Best Practices to create Dashboards
 - Cover Pages
 - Annotations
 - Tool Tips and keyboard shortcuts
 - Sharing work
 - Tableau Online
 - Tableau Reader
-

MACHINE LEARNING

1. Introduction of Statistics

- Descriptive statistics: Measure of Central Tendency, Measure of Dispersion, Measure of Shape
- Probability and sampling: Conditional probability, Bayes theorem
- Probability Distribution
- Hypothesis Test

2. Introduction to Machine Learning

- Introduction to Machine Learning
- Types of Machine learning
- Application of Machine Learning

3. Packages of Machine Learning

- Numpy
- Pandas
- Matplotlib
- Seaborn

4 Linear Regression

- Introduction to Linear Regression
 - Understanding Ordinary Least Squares
 - Cost Functions
 - Gradient Descent
 - Implementation with Scikit Learn
 - Residual Plots
 - Model Deployment and Coefficient Interpretation
 - Bias Variance
 - Regularization Overview
 - Feature Scaling
 - Introduction to Cross Validation
 - Linear Regression Capstone Project
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5 Logistic Regression

- Introduction to Logistic Regression
 - The logistic Function
 - Linear to Logistic
 - Linear to Logistic Math
 - Best fit with Maximum Likelihood
 - Logistic Regression EDA and Model training
 - Confusion Matrix and accuracy
 - Classification Matrix Precision, Recall, F1 Score
 - ROC Curves
 - Logistic Regression Performance Evaluation
 - Multiclass classification with Logistic Regression
 - Logistic Regression Capstone Project
-

6. K-Nearest neighbours

- K-Nearest Neighbors
- Concept and theory
- Distance functions: Euclidean, Minkowski
- Why should we use KNN?
- Mathematical approach
- Dataset with problem description
- Practical application on Python
- KNN Capstone Project

7. Support Vector Machine

- Introduction to Support Vector Machine
 - Hyperplanes and Margins
 - Kernel Intuition
 - Kernel trick and Mathematics
 - SVM implementation Classification
 - SVM implementation Regression
 - SVM Capstone Project
-

8 Decision Tree

- Introduction to Tree based methods
- History and terminology
- Understanding Gini impurity
- Constructing Decision Tree with Gini impurity
- Implementation of Decision Tree
- Decision Tree Capstone Project

9. Random Forest

- Random Forest Introduction
- Random Forest Key Hyper parameters
- Number of Features and Estimators in Subset
- Bootstrapping and Out-of-Bag Error
- Classification using random forest on Python
- Regression using Random forest on Python
- Random Forest Capstone Project

10. Boosting Methods

- Introduction to Boosting
 - Boosting Methods
 - AdaBoost theory and implementation
 - Gradient Boosting theory and implementation
-

11. Naive Bayes

- 19 Supervised Learning Capstone Project - Cohort Analysis and Tree Based Methods

12. Naive Bayes Classification and Natural Language Processing (Supervised Learning)

- Introduction to NLP and Naive Bayes Section Theory of classification
- Naive Bayes Algorithm - Part One - Bayes Theorem
- Naive Bayes Algorithm - Part Two - Model Algorithm
- Capstone Project

13. Clustering

- Introduction of clustering
- K-mean clustering
- K-Means Clustering Implementation
- K-Means Color Quantization
- K-Means Capstone Project
- Hierarchical Clustering Implementation
- Hierarchical Clustering Capstone Project

14. DBSCAN - Density-based spatial clustering of applications with noise

- Introduction to DBSCAN
- DBSCAN Vs K Means Clustering
- DBSCAN Hyper Parameter
- DBSCAN - Hyperparameter Tuning Methods
- DBSCAN Capstone Project

15. Time Series Analysis

- Introduction to time series
- Components of Time Series: Trend, Seasonal, Cyclical
- Types of Forecasting methods: Autoregressive Model, Moving Average Model, Autoregressive Integrated Moving Average Model, Seasonal Autoregressive Integrated Moving Average Model
- Practical application on Python

16. Principal Component Analysis and Manifold Learning

- Introduction to PCA
 - Manual Implementation
 - PCA Scikit Learn
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ARTIFICIAL INTELLIGENCE

1. Introduction

- Introduction to Artificial Intelligence
- Applications of Artificial Intelligence
- Keras
- Tensorflow

2. Deep Learning

- Introduction to Deep Learning
- Application of Deep Learning
- Types of Deep Learning Algorithms: ANN, RNN,CNN

3. Artificial Neural Network

- Plan of attack
- Activation function
- Gradient descent
- Stochastic Gradient Descent

- Backpropagation
- Practical approach with python

4. Recurrent Neural Network

- Introduction of Recurrent Neural Network
- Application of RNN
- Simple RNN
- GRU
- LSTM
- Practical approach with python

5. Convolution Neural Network

- Introduction of Convolution Neural Network
- Plan of attack
- Convolution Operation
- ReLU layers
- Pooling
- Flattening
- Different layers
- Practical approach using python

6. Reinforcement Learning

- Agent environment problem
 - Reinforcement process
 - Q-learning
 - Practical approach with python
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7. Natural Language Processing

- Introduction of NLP
- NLTK
- Application of Natural Language Processing
- Regular expression
- Feature Extraction
- Text mining
- Phases of NLP
- NLTK: Tokenizer, CountVectorizer
- Sentiment Analysis
- Practical approach with python

8. Image Processing & Computer vision

- Introduction of computer vision
 - Application of Computer Vision
 - What is OpenCV
 - Image Processing with OpenCV
 - Image Detection with OpenCV
 - Practical approach with python
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WHO CAN LEARN ?

- Professionals who are interested to learn the data analytics
 - Professionals who are looking to change their career in data science
 - University Students, Computer Science Graduates, Data Scientists
 - Individuals who want to become research analyst, data analyst, data scientist, data visualizer etc.
 - Students who want to pursue career quantitative, statistical analysis field
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CAREER

OPPORTUNITIES

- Python Developer
- Research Analyst
- Database Developer
- Data Scientist
- Data Journalist
- Data Analytics Trainer
- Data Architect
- Business Analyst And

Many More...



OUR RECRUITERS



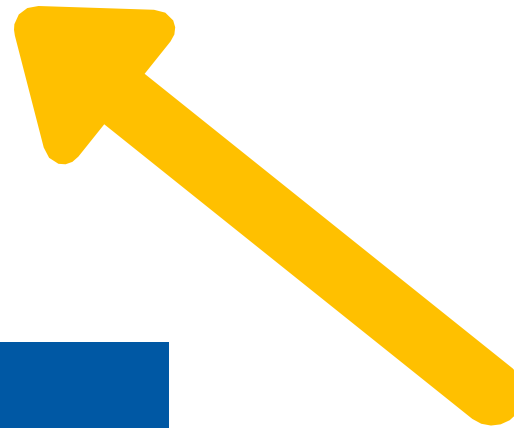
and Many

PROCESS FOR SUCCESS

GET PLACED

GET TRAINED

ENROLL



FACILITIES OFFERED

- Practical Training on Live Projects
- Complete Placement Assistance
- Interview Preparation
- Global Certification
- Fully functional labs
- Online / Offline Training
- Study Materials
- Expert Level Industry Recognized Training

